

(Maple Leaf Foods) Calgary Co-op Contest RULES & REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE CONTEST IS VALID TO RESIDENTS OF ALBERTA, CANADA (AND IS OPEN ONLY TO ELIGIBLE PERSONS, AS SPECIFIED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.

This Contest is administered by Calgary Co-op Limited, doing business as Calgary Co-op (“**CCL**”) and the Prize is provided by (Maple Leaf Foods). CCL and (Maple Leaf Foods) are hereafter collectively referred to in these Rules as the “**Contest Entities**”.

1. How to Enter

You will automatically be entered into the contest (the Win 1 Digital Calendar) when you use your Calgary Co-op Membership Card and you purchase (ML products) listed on Schedule “A” (the “**Products**”) in any of CCL stores operating as Co-op in Calgary, Alberta or at <https://shoponline.calgarycoop.com/> (a “**Store**”) during the Contest Period.

Each time you shop online or in a store during the Contest Period, provide your Calgary Co-op Membership Card at till and purchase (Schedule A Product list) (while supplies last), your name will be electronically entered into the Contest. If you do not yet have a Calgary Co-op Membership Card, visit your local Calgary Co-op store to enroll.

2. No Purchase Necessary

No purchase is necessary to enter the Contest. Non-members or members using no purchase necessary method can enter by submitting an essay no longer than 500 words describing why they should win the contest along with which Calgary Co-op store is their primary food centre to:

Attn: (Maple Leaf BTS Canned Meats)
Calgary Co-op
Attention Marketing Department
110, 151-86 Avenue SE,
Calgary, Alberta, T2H 3A5

All manual entry forms must be received at the above address by (4:00pm) (MST), on **(Sept. 10 ,2025)** Only one (1) manual entry form per envelope per day will be accepted. Mechanically reproduced entries will not be accepted. Manual entry forms will be subject to verification and will be declared null and void by CCL if the manual entry form is found to have been obtained outside legitimate channels of distribution as may be determined by CCL in its sole discretion.

CCL is not responsible for manual entry forms or automatic electronic entries which are lost, late, misdirected, damaged, incomplete, illegible, have insufficient postage, or are otherwise in any way not entered or eligible for the contest.

3. **Contest Period**

The Contest begins at store opening on **(August 14, 2025)** and closes at (10pm) (MST) on **(Sept. 10, 2025)** (the "**Contest Period**"). All purchases must be completed no later than the close of the Contest Period. Any purchases made or entry forms received after the date specified will be declared invalid and will not be eligible for the Prize draw.

4. **Prize Drawing**

On or about (Sept 17, 2025) at approximately **(4:00pm)** (MST), random draws from all entries received within the Contest Period will be conducted at the CCL head office in Calgary, Alberta. The odds of winning a Prize in this Contest are dependent upon the total number of eligible entries received.

5. **Prize**

There is 1 winner, of a tablet),

The approximate retail value of the Prize is (\$450.00 each).

The Prize includes only what is specifically described and no other prize will be granted. Winner is not entitled to any monetary difference between actual Prize and the stated approximate value, if any.

The Prize includes only what is specifically described and no other allowance will be granted. The Prize winner will be responsible for covering all additional expenses incurred, including, without limitation, transportation to and from Calgary Farmyard, meals and beverages, surcharges and any other costs and expenses not specifically described as included in the Prize.

6. **Prize Not Transferable and No Substitutions**

Prize must be accepted as awarded. No cash equivalent or exchange of Prize is permitted. All aspects of the Prize are non-transferable until awarded. CCL reserves the right to make a substitution for the Prize, which in the opinion of CCL, is of similar kind or value, without prior notice. Any and all expenses, costs and all local, provincial or federal taxes or sales taxes resulting from winning and accepting the Prize are the responsibility of the winner.

7. **Notification**

The entrants whose names are drawn will be contacted by telephone using the telephone number noted on the manual entry form or on the current Co-op Membership records held by CCL. CCL will provide (Maple Leaf Foods) or its designated representative with the contact information for only to contact selected entrants. Attempts will be made to contact each selected entrant during regular business hours for a period of three (3) business days after the date of the Prize draw. If a selected entrant cannot be contacted, fails to respond to any telephone messages left by (Maple Leaf Foods) or its designated representative within five (5) business days from Prize draw, or the Prize is refused, then he/she will forfeit any right to the Prize and CCL may, in its sole discretion, select an alternate. The winner will receive prize via (Maple Leaf Foods).

It is the entrant's responsibility to keep his/her email address, mailing address and phone number current with CCL.

In accordance with Calgary Co-op's Privacy Policy, (Maple Leaf Foods) is acting in the capacity of an information manager and will not retain the contest winners' details beyond the stated purpose of contacting winner, nor will (Maple Leaf Foods) use the information for their own purposes such as additional marketing of (Maple Leaf Foods) products.

8. Distribution of Prize

Selected entrant will receive prize via (Delivery at Store level) no later than ten (10) business days after the date of the Prize draw

9. Eligibility

The contest is only open to residents of Alberta, Canada who are the age of majority. To be eligible to win a Prize in this Contest, you must be a Co-op Member.

10. Contest Rules & Regulations

By participating in the Contest, the entrants unconditionally agree to be bound by the Contest Rules & Regulations. The entrants further agree to be bound by the decisions of CCL regarding the Contest Rules & Regulations or in any way relating to this Contest, as may be determined by CCL in its sole discretion, which will be final and binding in all respects.

11. Privacy / Use of Personal Information

All personal information of the entrants collected through the Contest ("**Personal Information**"), such as their name, address, telephone number, e-mail address and age is collected for the purposes of administering and promoting this Contest and CCL. Each entrant, by entering the Contest, consents to and grants CCL the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest. and CCL according to CCL's Privacy Policy at www.calgarycoop.com/contests.

12. Skill-Testing Question

Before being declared a Prize winner, the selected entrant must successfully answer without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving the Prize.

13. Disqualification

Administrator reserves the right, in its sole discretion, to disqualify any selected entrant who:

- (a) cannot be reached by telephone or has not responded to telephone messages left within five (5) business days of the Prize draw.
- (b) is unwilling or unable to comply with the Contest Rules & Regulations.
- (c) has not correctly answered the skill-testing questions within the allotted time;
- (d) has tampered or attempted to tamper with the entire process or the operation of the Contest;

- (e) has not signed the Declaration, Release and Waiver Form in the form required by (Maple Leaf Foods) within ten (10) business days of the Prize draw;
- (f) for any reason whatsoever is unable or does not wish to accept the Prize as awarded.
- (g) is not the age of majority in the province in which the Contest is held.
- (h) is not eligible by law; or,
- (i) is deemed by the Contest Entities, in their sole discretion, to be ineligible, disqualified, or in non-compliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit his/her right to the Prize without compensation and Administrator may, in its sole discretion, select an alternate Prize winner.

14. No Warranty

Neither the Contest Entities nor their affiliates, subsidiaries, partners, sponsors, suppliers or otherwise make any warranty, representation or guarantee, express or implied, in relation to the Prize, including without limitation quality, merchantability or fitness for a particular purpose.

15. Release

By entering into this Contest, all entrants (including the Prize winners) hereby agree to release, discharge and hold harmless the Contest Entities and their affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the entrant's participation in the Contest;
- (b) the entrant's participation in any Contest-related activity;
- (c) the entrant's acceptance, use, misuse or any other matter in relation to the Prize;
- (d) the distribution of the Prize; or
- (e) the administration of the Contest.

16. Limitations of Liability

The Contest Entities are not responsible for and will assume no liability for:

- (a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed, misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;
- (b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;

- (c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;
- (d) the failure of Administrator to notify any selected entrant that their name has been drawn for any reason whatsoever.
- (e) the failure of Administrator to receive a selected entrant's response for any reason whatsoever;
- (f) theft or destruction or unauthorized access to, or alteration of, entry forms;
- (g) any error in compiling entry forms;
- (h) any error in awarding the Prize;
- (i) any condition caused by events beyond the control of (Vendor) and CCL which disrupts or interferes with the Contest; or
- (j) any other similar events or circumstances whatsoever

17. Declaration, Release and Waiver Form

Prior to being awarded the Prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required and any other documentation required by the Contest Entities, which will include without limitation:

- (k) confirmation of eligibility for the Contest;
- (l) confirmation of compliance with the Contest Rules & Regulations; and
- (m) a release of Contest Entities and their affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If the required Declaration, Release and Waiver Forms are not received prior to or concurrently with the awarding of the Prize in accordance with these Contest Rules & Regulations, then such selected entrant forfeit his/her right to the Prize and Administrator may select an alternate Prize winner or withdraw the Prize.

18. Use of Name, Image, etc.

By acceptance of a Prize, Prize winners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without further compensation or notice.

19. Costs and Expenses and Taxes

Prize winners will be responsible for any and all costs and expenses in connection with the Prize, including without limitation any licensing, insurance, transportation, taxes or other charges.

20. Compliance with Laws

This Contest is subject to all federal, provincial and municipal laws and regulations. These Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

21. Reservation of Right to Terminate

At any time and without notice, the Contest Entities may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Contest Rules & Regulations.

SCHEDULE A

Burns Flakes of Ham			156g	24		233684	6310023621
Burns Flakes of Chicken			156g	24		233676	6310023623
Burns Flakes of Turkey			156g	24		233668	6310023627
2301061	10063100231511	MPLLF Flakes of Ham Less Salt				2301060	24 156G
2301089	10063100231542	MPLLF FLAKES OF CHICKEN CC				2301088	24 156G
12476	10063100233218	MPLLF VIENNA SAUSAGE				1063662	24 113G
17632	10057072001951	HOLIDA LUNCHEON MEAT				1047873	24 340G
2542855	10063100230347	MPLLF Canned Ham				2542854	12 454G