

What items are excluded from the Charity Plus discount?

The Charity Plus five per cent discount does not apply to the following items:

- tobacco
- liquor
- travel
- prescriptions
- gas bar purchases
- eat-in bistro items
- advertised specials
- in-store specials
- case lots
- department discounts
- stamps
- gift cards
- special ticket offers
- transit passes/tickets
- Value Plus sale items
- Value Priced Every Day items

(Note: Subject to change without notice.)

Where can I use my Charity Plus card?

Your Charity Plus card will be accepted at all Calgary Co-op centres, including Airdrie and Strathmore.

How do I register?

1. Send your completed Charity Plus application form to:
Membership Department – Charity Plus
Calgary Co-operative Association Limited
#110, 151 - 86 Avenue, S.E.
Calgary, Alberta T2H 3A5
2. If your application is approved, two Charity Plus cards will be mailed to you. If your application is declined, a letter indicating why will be sent to you within three weeks.



Making a difference for charitable organizations in our communities!



Calgary Co-op Charity Plus Card

*Offers a 5% discount
for registered
charitable organizations*



Application Form

All information must be completed. Please print.

Organization: _____

Organization's Calgary Co-op membership number:

Charitable registration number: _____

Complete mailing address: _____

Phone number: _____

Fax number: _____

Email address: _____

Name/Title of senior official signing this form:

(Print)

Date: _____

Signature: _____

For office use only

Date application received: _____

Approved: _____ Declined: _____

What is Charity Plus?

A program that enables registered charities to receive a Charity Plus card, entitling them to a five per cent discount on almost all purchases they make at Calgary Co-op.

Who is eligible for a Charity Plus card?

To qualify, your organization must have a charitable registration number with Canada Revenue Agency, and must be a member of Calgary Co-op. A membership may be purchased at any Calgary Co-op Centre for \$1. Other non-profit groups are not eligible, but are welcome to apply for donations from Calgary Co-op under our Community Investment Program.

Visit www.calgarycoop.com for details.

How does Charity Plus work?

Present your Charity Plus card at the till, where the cashier will scan it at the start of your order. Eligible items will automatically receive a five per cent discount. A message on the bottom of your till tape will indicate that "Today your Charity Plus discount was \$\$."

What items qualify for a Charity Plus discount?

You will receive a five per cent discount on most items (see excluded items on the next page). As part of Calgary Co-op's Revved Up Rewards Program, you will receive coupons for use inside our stores when you fuel up at our gas bars. Present your Charity Plus card to the gas bar attendant when you fill up at Calgary Co-op and you will receive instant coupons worth 3¢ per litre (five percent discount does not apply). Your purchases are also eligible for an annual patronage return.

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