



## Calgary Co-operative Association Limited

### Calgary Co-op Rink Rider Contest

THIS CONTEST IS INTENDED FOR RESIDENTS OF ALBERTA ONLY AND WILL BE INTERPRETED ACCORDING TO ALBERTA LAW

- 1. HOW TO ENTER: The Calgary Co-op and Calgary Flames Rink Rider Contest (the "Contest") will commence on September 23, 2011 and end at the close of business on April 6, 2012 (the "Contest Period"). During the Contest Period participants between the ages of eight (8) and twelve (12) years are invited to fill out the designated colouring page to win two tickets to a Calgary Flames OR Calgary Hitmen home game and ride on the ice cleaning machine (Olympia).
- 2. ELIGIBILITY - The Contest is open to Calgary Co-op Kids Club members in Alberta who are between the ages of eight (8) and twelve (12). No purchase necessary.
- 3. PRIZES - There are seventy-seven (77) individual prizes to be won (the "Prizes"). The odds of winning the Prizes in the Contest depend upon the number of eligible entries received during the Contest Period at each Calgary Co-op food centre. Each Prize consists of:
  - Two (2) tickets to a Calgary Flames OR Calgary Hitmen regular season home game.
  - The experience to ride on the Olympia before the start of the game.

Prizes will be selected from among all eligible entries received for the designated period in a random draw. A random draw will be conducted by a representative of Calgary Co-op for the Prizes one week before each Calgary Flames or Calgary Hitmen home game. Winners will be notified by telephone within five (5) days of the draw. If a selected entrant cannot be contacted by telephone after three (3) attempts, at the sole discretion of Calgary Co-op, he/she will forfeit their prize and an alternate winner will be randomly selected.

- 4. GENERAL RULES
- Contest participants accept responsibility and liability for any inherent risks associated with participating in the Contest.
- Contest and prize decisions made by Calgary Co-op are final.
- All prizes must be accepted as awarded. Prizes are non-transferable and have no cash value. No substitutions except at Calgary Co-op's option. Calgary Co-op reserves the right to substitute a prize or prize component for one of equal or greater value.
- Calgary Co-op and their promotional partners reserve the right to use the winner's name, voice, photograph and image likeness in promotional materials surrounding the Contest, and the winner(s) must sign a waiver to this effect or forfeit all claims to any prize awarded in connection with the Contest.
- Calgary Co-op reserves the right to end the Contest or amend these rules at any point during the Contest Period. This Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering the Contest, participants agree to be bound by these official rules and by the decisions of the contest judges, which shall be final on all matters relating to the Contest. All entries become the property of Calgary Co-op and none will be returned. The personal information provided by entrants will only be used for the purpose of administration of the Contest, unless the entrant otherwise agrees in accordance with Calgary Co-op's privacy policy posted on our website at [www.calgarycoop.com](http://www.calgarycoop.com).
- By participating in this Contest, participants understand and accept any inherent risks associated with participating in the Contest and the use of any prize awarded as a result of their participation in the Contest.
- By participating in this Contest, all participants release Calgary Co-op, its affiliates, and their employees, directors, officers, representatives and agents from all liability for any damage that may result from entering or attempting to enter the contest. Participants agree to release and hold harmless Calgary Co-op, its affiliates and their employees, directors, officers, representatives and agents from any liability, loss or damage occurred with respect to the awarding, receipt, possession

and/or use or misuse of the prize and acknowledge that Calgary Co-op and its affiliates, and their employees, directors, officers, representatives and agents have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, including but not limited to the quality, condition or fitness for a particular purpose of the prize.

- The awarding of the Prizes will be conditional upon the respective winner's legal guardian signing a declaration, publicity consent, waiver and release.
- The winners will release and forever discharge Calgary Co-op and its promotional partners from all claims, demands, actions or suits in connections with the Contest.