



Calgary Co-op and Calgary Transit Host Annual “Stuff a Bus” Holiday Food Drive

FOR IMMEDIATE RELEASE

November 24, 2008, Calgary, Alberta - As the holiday season approaches, the food bank is running low on essential supplies. Each year, Calgary Co-op and Calgary Transit partner to host their annual Stuff a Bus for the Holidays food drive. This year, the event will take place on November 29th at all Calgary Co-op food centres. This year, we are excited to welcome XL103 FM, which has hopped on board to promote the food drive with live remotes all day from a Calgary Transit bus parked at five different Calgary Co-op food stores from November 24th to 28th.

Please join us on Saturday, November 29th, as Calgary Co-op, Calgary Transit, and XL 103 FM try to “Stuff a Bus” with donations for the local food bank. Calgary Transit buses driven by bus drivers who volunteer their time to this event will be at all Calgary Co-op food centres. The public is encouraged to come out and help us stuff those buses with non-perishable food and cash donations. “We’re hoping to stuff those buses to the brim,” says Sarah Coleman, communications co-ordinator for Calgary Co-op. “The food bank is in dire need of non-perishable food donations this holiday season to help people from the community who have fallen on hard times, enjoy the holiday season,” adds Coleman.

Representatives from Calgary Transit, the Calgary Food Bank, and Calgary Co-op will be on hand on November 29th at the Calgary Co-op Shawnessy Centre (250 Shawville Blvd. S.W.) from 10:00 a.m. to 11:00 a.m. for media interviews.

Locally owned and operated, Calgary Co-op is one of the largest retail co-operatives in North America, with over 430,000 members, 4,000 employees, \$352 million in assets and \$1 billion in annual sales.

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