



Calgary Co-op and Calgary Transit's "Stuff a Bus" a Huge Success!

FOR IMMEDIATE RELEASE

December 5, 2008, Calgary, Alberta - Each year, Calgary Co-op and Calgary Transit partner to host their annual Stuff a Bus for the Holidays food drive. On November 29th Calgary Transit buses were parked at all Calgary Co-op food centres in Calgary to be stuffed with food that the Food Bank desperately needs at this time of year.

This year, we are proud to announce that Stuff a Bus has raised over \$143,000 in food and cash donations for the Calgary Food Bank. "We are extremely thrilled with the generosity of Calgarians," says Sarah Coleman, communications co-ordinator for Calgary Co-op. "During this time of year, and especially with the economic downturn, the number of people who utilize the Food Bank has drastically increased and the donations from 'Stuff a Bus' will certainly help to feed those families in need this holiday season," adds Coleman. The Calgary Food Bank fed over 89,000 people last year, 43% of whom were children. Since August of this year, the Food Bank has experienced an increased demand for their services. "The Food Bank wants to thank everyone who donated food and cash during Stuff a Bus. The donations will go a long way in helping us meet the growing demand from the community," says Heidi Lambie, development co-ordinator for the Calgary Food Bank.

XL103 FM hopped on board this year to promote the food drive with live remotes all day from a Calgary Transit bus parked at five different Calgary Co-op food stores from November 24th to 28th. On Saturday, November 29th, enthusiastic Calgary Transit bus drivers volunteered their time for this event; Food Bank volunteers were also in our stores to accept cash donations.

Locally owned and operated, Calgary Co-op is one of the largest retail co-operatives in North America, with over 430,000 members, 4,000 employees, \$352 million in assets and \$1 billion in annual sales.

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